

EUROPAVOX CAMPUS – Explorers Terms and conditions

Article 1 – Hosts

Europavox

Born in 2006, Europavox is an unprecedented cultural and civic project aimed at promoting the richness and diversity of the European music scene. To help showcase young European talents and present their work beyond borders, Europavox operates online with Europavox.com, the first media outlet dedicated to European musical diversity, as well as through events and festivals organized in more than 7 European countries.

Makesense

At Makesense, we sense that there are more and more people who feel that the world isn't quite right, and who'd like to get involved, do something, but don't know how to go about it. That's why we're here!

Our mission at Makesense is to give back the power to act to everyone in society. Our vision is that everyone has a role to play, according to their desires and skills. In concrete terms, what does empowerment mean? At Makesense, we work with 3 types of people: people who, as citizens, want to take action, entrepreneurs and companies."

Makesense is an association founded 14 years ago and employs 80 people in France and 150 worldwide, with an office on each continent.

Europavox and UCA joined forces to create Europavox Campus, a European student music springboard, co-led at both European and regional levels.

Article 2 – Nature and Goals

Driven by Europavox and the University of Clermont Auvergne, Europavox Campus is the first European student music springboard. Designed as a space for creation and dialogue, Europavox Campus fosters unique synergies between the academic world and cultural and civic actors. The project is co-constructed with partner universities— Høgskulen på Vestlandet (Bergen, Norway), Universitatea Ovidius (Constanța, Romania), OTH (Regensburg, Germany), Vilnius Gediminas Technical University (Vilnius, Lithuania),— and the volunteer organization *Makesense*; combining concerts, meetings, and international mobility.

In addition to offering the first European music springboard for students, Europavox Campus serves as a true hub for reflection and collective building that takes place from October to May. It brings together university staff, students (both artists and those involved in production, hosting, and promotion), associations, partners, and organizations hosting the project to provide young people a space for creation and exchange.

The project aims to enhance student artistic practices in a collaborative spirit. This initiative is designed to gather and support student groups located in several European countries. Connections between different disciplines (music, production, communication, etc.) are encouraged to facilitate experience acquisition and the cross-sharing of skills.

The project is situated across multiple territories at the European level, with the intention of showcasing the cultural venues in each area while also highlighting European collaborations.

Article 3 – The definition of Explorer and expected participation

In the context of Europavox Campus, an "explorer" refers to any participant reporting and creating content around Europe, youth and music. The explorer's main role is to create and publish content in individual and collective settings. Explorers are the key figures responsible for content creation and publications on campus.europavox.com (written, audio or video formats). Explorers also participate in raising awareness about the project towards their pairs, and the general public.

Explorers are involved in three project phases: pre-production, production and post-production. Production happens during the international Welcoming Week. Each phase involves the following activities:

- Pre-production (February - March): introduction to journalism and storytelling through a mentorship and weekly workshops program

Goal: understand an editorial policy, define a collective angle and approach to a topic, and establish a publication schedule

Deliverable: each participant should have at least published 1 article on the platform during this phase.

- Production (April 7th - 11th); content recording during the European Welcoming Week in Regensburg, Germany, workshops and reporting to editors

Goal: record content to be edited for the audiovisual deliverable agreed on during the pre-production period, during key moments of the week, for instance:

- Jam sessions
- Workshops around empowerment
- Concerts
- Partners presentations

Deliverable: each participant should have collected content to build their audiovisual piece of content, archive the content, and produce a guide for the editor.

- Post-production (April 14th - May 5th) participate in workshops three weeks following the finale (3 hours per week) to give guidance to editors for the final content publication

Goal: give clear guidance to editors in order to produce the final audiovisual piece of content

Deliverable: publication of one piece of audiovisual content per group

Life of the platform (ongoing): experience and publications sharing

Goal: each participant is also an ambassador of the program and participates in the life of the project and its platform, campus.europavox.com, by sharing information and publications. Participants may be asked to share their experience as alumni.

Article 4 – Eligibility Criteria

- ✓ Be a young European (18-30 years old)
- ✓ Not in not education, employment, or training
Or
- ✓ Be a student registered at partner universities involved in a program related to communication, journalism, event management, music production, performing arts, or cultural project management.
- ✓ Be motivated and comfortable working in English
- ✓ Have an artistic, creative, or cultural sensibility
- ✓ Have an interest in the European subject

Article 5 – Participation Goals

1. Promotion: Increase enthusiasm around the project among student audiences as well as the general public at both regional and European levels.
2. Learning: participate in workshops throughout the projects mentored by professional journalists
3. Creation: create a profile (including picture and bio), create content, interview participants, take photo and video footage to report the welcoming, and discuss subjects around Europe, youth, and music.
4. Communication: Publish content on the europavox campus platform. (campus.europavox.com)
5. Participate in the welcoming week from April 7th to 11th in Regensburg, Germany

Article 6 – Global assignments

Each participant in Europavox Campus selected in the "Explorers" category must fulfil the following assignments, in collaboration with Makesense:

- Mobilize and spread awareness around the project to other students
- Work on content in individual and collective settings
- Create and publish content (written, audio, video)
- Record and give interviews
- Give guidance to editors during post-production

Article 7 – Selection process & commitment

Registrations open on October 8, 2024, and end on November 11, 2024.

The mandatory minimal commitment expected from the Organizers is the following:

- Participate in 4 preparation workshops before the welcoming week.
- Participate in the welcoming week: creating and recording content throughout the week.
- Participate in post-production meetings: give guidance to editors

Article 8 –Academic recognition (European skill referential)

The successful completion of the program will result in the creation of a nominative YouthPass (based on the European skills recognition framework) certifying the skills acquired during participation in Europavox Campus 2025.